

A C E A

Brussels, 15 October 2010

**Press Releases No. 270**  
**Statistics No. 241**

**JC/180/10**  
**LC/131/10**  
**CSG/36/10**

**Subject: Press Release – New Passenger Car Registration Figures for  
September 2010**

Please find enclosed the provisional new passenger car registration figures for  
September 2010.

Yours sincerely,

Quynh-Nhu Huynh

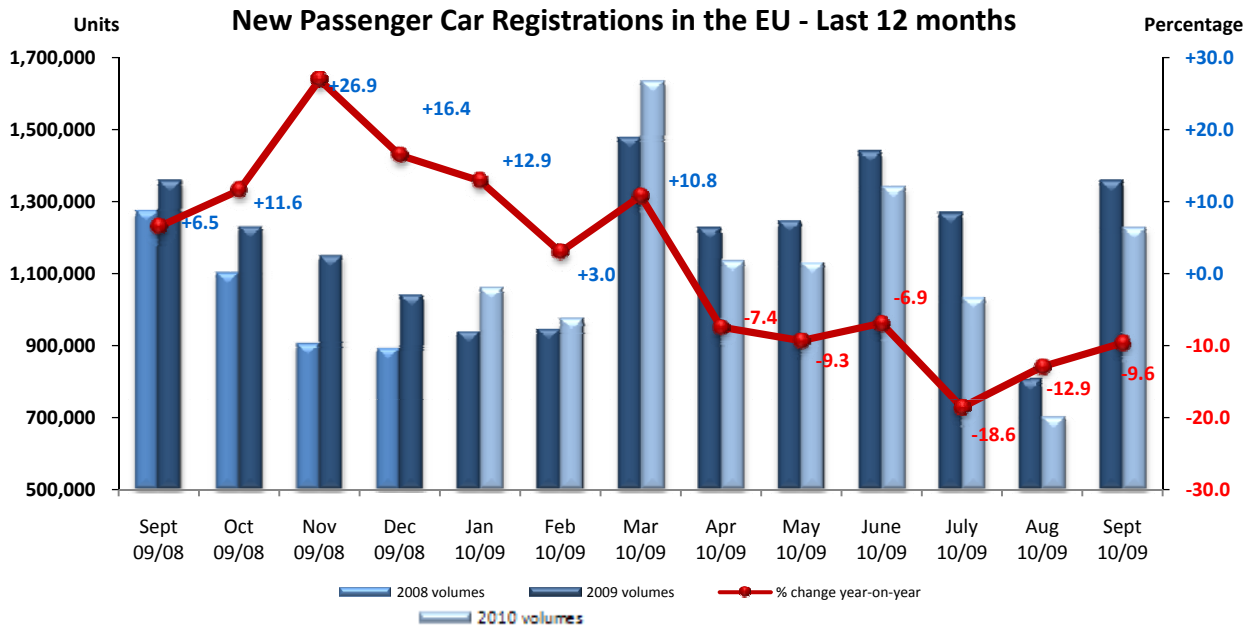
Encl.

Ref. ACEA: 20101236



October 15, 2010

## New Passenger Car Registrations *European Union*



Not adjusted for working days

### PASSENGER CARS: registrations 4.3% lower over three quarters

EU\* **September** registrations of new cars decreased by 9.6% compared to the same month of last year, marking the sixth consecutive month of decline in demand for new cars this year. In absolute numbers, registrations amounted to 1,227,645 units. **Over the three first quarters of 2010**, registrations were 4.3% lower compared to the same period of 2009, totaling 10,251,140 vehicles.

**In September**, all major markets contracted, from -8.2% in France to -8.9% in the UK, -17.8% in Germany, -18.9% in Italy and -27.3% in Spain. In contrast, markets such as Ireland (+93.9) or Latvia (+79.6) expanded considerably, posting growth from very low levels in 2009 and 2008.

**From January to September**, results in the major markets were more diverse. While the French market remained stable (+0.8%) compared to the three first quarters of 2009, registrations in the UK (+7.8%) and Spain (+16.2%) were higher than in the previous year. Italy (-4.4%) and Germany (-27.5%), however, saw numbers decline. The steepest fall was recorded in Bulgaria (-37.8%) and the most important increase in Ireland (+52.3%).

\* EU27, data for Cyprus and Malta unavailable

**NB:** Commencing with the January 2010 new passenger car registrations figures, the ACEA data sheets will provide new vehicle registrations in alphabetical order for the countries of the European Union, and no longer separate for Western-Europe (15) and new EU Member States (10)\*. Results for the EFTA countries will continue to be reported separately. The monthly press releases will quote the 'EU' figures first, followed by the 'total Europe' figures, adding up the EU and EFTA figures.

**PRESS EMBARGO FOR ALL DATA :**  
**8.00 A.M.(6.00 A.M GMT), October 15, 2010**

## PROVISIONAL NEW PASSENGER CAR REGISTRATIONS BY MARKET EUROPEAN UNION\*

Av. des Nerviens 85  
B-1040 Bruxelles  
Tel (32 2) 732 55 50  
Fax (32 2) 738 73 10  
(32 2) 738 73 11

Commencing with the January 2010 new passenger car registrations figures, the ACEA data sheets will provide new vehicle registrations in alphabetical order for the countries of the European Union, and no longer separate for Western-Europe (15) and new EU Member States (10)\*. Results for the EFTA countries will continue to be reported separately. The monthly press releases will quote the 'EU' figures first, followed by the 'total Europe' figures, adding up the EU and EFTA figures.  
15/10/10

	September '10	September '09	% Chg 10/09	Jan - Sep '10	Jan - Sep '09	% Chg 10/09
AUSTRIA	28,115	26,542	+5.9	251,460	247,675	+1.5
BELGIUM	36,945	35,687	+3.5	433,997	374,883	+15.8
BULGARIA	1,175	1,541	-23.8	11,309	18,192	-37.8
CZECH REPUBLIC	13,251	12,196	+8.7	125,753	117,748	+6.8
DENMARK	13,341	9,791	+36.3	110,543	81,586	+35.5
ESTONIA	901	704	+28.0	6,267	6,925	-9.5
FINLAND	9,687	7,535	+28.6	88,050	72,610	+21.3
FRANCE	169,944	185,054	-8.2	1,657,490	1,644,022	+0.8
GERMANY	259,748	316,166	-17.8	2,166,852	2,990,766	-27.5
GREECE	5,994	11,956	-49.9	123,231	181,044	-31.9
HUNGARY	3,553	3,189	+11.4	33,539	49,048	-31.6
IRELAND	4,330	2,233	+93.9	83,457	54,805	+52.3
ITALY	154,429	190,389	-18.9	1,542,433	1,612,581	-4.4
LATVIA	431	240	+79.6	3,509	3,179	+10.4
LITHUANIA	724	466	+55.4	5,327	5,437	-2.0
LUXEMBURG	3,297	3,494	-5.6	39,946	36,862	+8.4
NETHERLANDS	45,773	33,623	+36.1	391,221	316,186	+23.7
POLAND***	27,873	24,871	+12.1	233,219	239,430	-2.6
PORTUGAL	13,915	12,094	+15.1	161,388	112,857	+43.0
ROMANIA	6,860	6,780	+1.2	62,348	88,641	-29.7
SLOVAKIA	5,230	4,783	+9.3	43,737	62,354	-29.9
SLOVENIA	4,691	4,574	+2.6	46,474	42,986	+8.1
SPAIN	56,280	77,373	-27.3	787,189	677,176	+16.2
SWEDEN	25,912	19,244	+34.6	206,742	152,131	+35.9
UNITED KINGDOM	335,246	367,929	-8.9	1,635,659	1,517,039	+7.8
<b>EUROPEAN UNION (EU27)*</b>	<b>1,227,645</b>	<b>1,358,454</b>	<b>-9.6</b>	<b>10,251,140</b>	<b>10,706,163</b>	<b>-4.3</b>
<b>EU15</b>	<b>1,162,956</b>	<b>1,299,110</b>	<b>-10.5</b>	<b>9,679,658</b>	<b>10,072,223</b>	<b>-3.9</b>
<b>EU10*</b>	<b>64,689</b>	<b>59,344</b>	<b>+9.0</b>	<b>571,482</b>	<b>633,940</b>	<b>-9.9</b>
ICELAND	110	95	+15.8	2,572	1,793	+43.4
NORWAY	11,137	9,530	+16.9	95,027	68,638	+38.4
SWITZERLAND**	22,751	21,132	+7.7	215,714	196,983	+9.5
<b>EFTA</b>	<b>33,998</b>	<b>30,757</b>	<b>+10.5</b>	<b>313,313</b>	<b>267,414</b>	<b>+17.2</b>
<b>EU27*+EFTA</b>	<b>1,261,643</b>	<b>1,389,211</b>	<b>-9.2</b>	<b>10,564,453</b>	<b>10,973,577</b>	<b>-3.7</b>
<b>EU15+EFTA</b>	<b>1,196,954</b>	<b>1,329,867</b>	<b>-10.0</b>	<b>9,992,971</b>	<b>10,339,637</b>	<b>-3.4</b>

(\*) EU including Bulgaria and Romania; data for Malta and Cyprus currently not available.

(\*\*) ACEA estimates

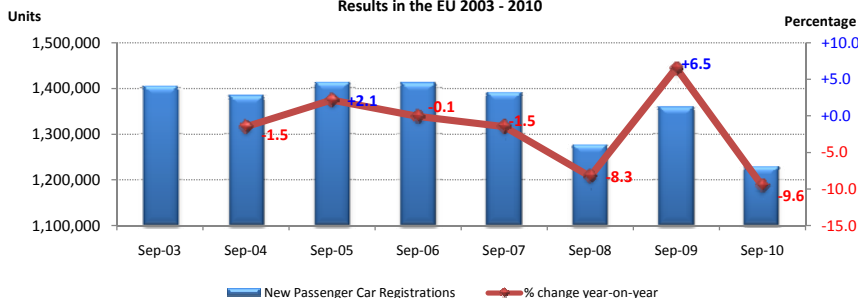
(\*\*\*) Figures reported in Poland correspond to sales;

registrations are lower than sales by ca. 15.6% in September and by ca.7.3% in Jan-Sep

For further information, please contact: Ms. Quynh-Nhu Huynh - Manager Economics & Communications - E-mail: qh@acea.be - Tel. (32) 2 738 73 55

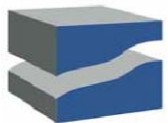
### New Passenger Car Registrations in September

Results in the EU 2003 - 2010



Next press release: Tuesday, November 16, 2010

This information is available on the ACEA website: <http://www.acea.be>



ACEA

# Press Release

## PROVISIONAL

### NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER

#### EUROPEAN UNION (EU)\*

Commencing with the January 2010 new passenger car registrations figures, the ACEA data sheets will provide new vehicle registrations in alphabetical order for the countries of the European Union, and no longer separate for Western-Europe (15) and new EU Member States (10)\*. Results for the EFTA countries will continue to be reported separately. The monthly press releases will quote the 'EU' figures first, followed by the 'total Europe' figures, adding up the EU and EFTA figures.

15/10/10

	September					January - September				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'10	'09	'10	'09	10/09	'10	'09	'10	'09	10/09
<b>ALL BRANDS**</b>			<b>1,227,645</b>	<b>1,358,454</b>	<b>-9.6</b>			<b>10,251,140</b>	<b>10,706,163</b>	<b>-4.3</b>
<b>VW Group</b>	<b>20.7</b>	<b>19.7</b>	<b>254,039</b>	<b>267,492</b>	<b>-5.0</b>	<b>21.2</b>	<b>21.2</b>	<b>2,169,992</b>	<b>2,268,351</b>	<b>-4.3</b>
VOLKSWAGEN	10.9	11.2	134,422	152,760	-12.0	11.2	11.4	1,148,827	1,217,917	-5.7
AUDI	4.3	3.5	52,567	47,527	+10.6	4.4	4.2	455,401	453,627	+0.4
SEAT	1.9	1.6	22,938	21,960	+4.5	2.2	2.2	227,535	237,955	-4.4
SKODA	3.6	3.3	43,865	45,069	-2.7	3.3	3.3	336,722	357,353	-5.8
Others (1)	0.0	0.0	247	176	+40.3	0.0	0.0	1,507	1,499	+0.5
<b>PSA Group</b>	<b>12.3</b>	<b>11.9</b>	<b>150,538</b>	<b>162,307</b>	<b>-7.3</b>	<b>13.6</b>	<b>13.0</b>	<b>1,393,914</b>	<b>1,388,382</b>	<b>+0.4</b>
PEUGEOT	6.8	6.4	83,535	86,671	-3.6	7.4	6.9	758,814	743,766	+2.0
CITROEN	5.5	5.6	67,003	75,636	-11.4	6.2	6.0	635,100	644,616	-1.5
<b>RENAULT Group</b>	<b>8.7</b>	<b>8.6</b>	<b>106,815</b>	<b>117,288</b>	<b>-8.9</b>	<b>10.3</b>	<b>8.9</b>	<b>1,056,535</b>	<b>956,320</b>	<b>+10.5</b>
RENAULT	7.4	7.6	91,349	103,488	-11.7	8.4	7.3	863,702	783,252	+10.3
DACIA	1.3	1.0	15,466	13,800	+12.1	1.9	1.6	192,833	173,068	+11.4
<b>GM Group</b>	<b>9.7</b>	<b>9.4</b>	<b>119,630</b>	<b>127,815</b>	<b>-6.4</b>	<b>8.6</b>	<b>9.1</b>	<b>886,573</b>	<b>979,203</b>	<b>-9.5</b>
OPEL/VAUXHALL	8.4	8.0	103,134	108,609	-5.0	7.3	7.6	750,331	813,993	-7.8
CHEVROLET	1.3	1.3	16,426	17,006	-3.4	1.3	1.3	131,852	143,329	-8.0
SAAB (4)		0.2		2,135			0.2	3,436	20,999	
GM (US)	0.0	0.0	70	65	+7.7	0.0	0.0	954	882	+8.2
<b>FORD</b>	<b>8.7</b>	<b>9.8</b>	<b>106,356</b>	<b>133,150</b>	<b>-20.1</b>	<b>8.4</b>	<b>8.9</b>	<b>856,070</b>	<b>957,190</b>	<b>-10.6</b>
<b>FIAT Group</b>	<b>6.9</b>	<b>8.0</b>	<b>85,134</b>	<b>109,080</b>	<b>-22.0</b>	<b>7.9</b>	<b>8.9</b>	<b>808,934</b>	<b>949,369</b>	<b>-14.8</b>
FIAT	5.5	6.5	66,945	87,744	-23.7	6.3	7.2	648,023	770,465	-15.9
LANCIA	0.6	0.8	6,875	10,770	-36.2	0.8	0.8	79,225	90,337	-12.3
ALFA ROMEO	0.9	0.7	10,762	10,076	+6.8	0.7	0.8	76,805	83,873	-8.4
Others (2)	0.0	0.0	552	490	+12.7	0.0	0.0	4,881	4,694	+4.0
<b>BMW Group</b>	<b>5.9</b>	<b>5.4</b>	<b>72,650</b>	<b>72,713</b>	<b>-0.1</b>	<b>5.2</b>	<b>4.8</b>	<b>535,676</b>	<b>516,185</b>	<b>+3.8</b>
BMW	4.6	4.1	56,582	55,868	+1.3	4.3	3.9	436,543	416,606	+4.8
MINI	1.3	1.2	16,068	16,845	-4.6	1.0	0.9	99,133	99,579	-0.4
<b>DAIMLER</b>	<b>5.6</b>	<b>4.8</b>	<b>68,913</b>	<b>64,697</b>	<b>+6.5</b>	<b>4.8</b>	<b>4.7</b>	<b>490,517</b>	<b>502,234</b>	<b>-2.3</b>
MERCEDES	5.0	4.2	61,000	56,977	+7.1	4.2	4.0	427,576	432,282	-1.1
SMART	0.6	0.6	7,913	7,720	+2.5	0.6	0.7	62,941	69,952	-10.0
<b>TOYOTA Group</b>	<b>4.5</b>	<b>5.1</b>	<b>54,883</b>	<b>69,747</b>	<b>-21.3</b>	<b>4.3</b>	<b>4.9</b>	<b>440,136</b>	<b>526,865</b>	<b>-16.5</b>
TOYOTA	4.3	4.9	53,009	66,960	-20.8	4.2	4.8	426,478	512,120	-16.7
LEXUS	0.2	0.2	1,874	2,787	-32.8	0.1	0.1	13,658	14,745	-7.4
<b>NISSAN</b>	<b>3.1</b>	<b>3.0</b>	<b>37,968</b>	<b>40,776</b>	<b>-6.9</b>	<b>2.9</b>	<b>2.4</b>	<b>295,987</b>	<b>256,171</b>	<b>+15.5</b>
<b>HYUNDAI</b>	<b>2.7</b>	<b>2.5</b>	<b>32,669</b>	<b>34,069</b>	<b>-4.1</b>	<b>2.6</b>	<b>2.4</b>	<b>266,509</b>	<b>256,349</b>	<b>+4.0</b>
<b>KIA</b>	<b>2.1</b>	<b>2.0</b>	<b>25,893</b>	<b>27,161</b>	<b>-4.7</b>	<b>1.9</b>	<b>1.7</b>	<b>195,397</b>	<b>185,056</b>	<b>+5.6</b>
<b>VOLVO CAR CORP.</b>	<b>1.5</b>	<b>1.5</b>	<b>18,752</b>	<b>20,498</b>	<b>-8.5</b>	<b>1.5</b>	<b>1.3</b>	<b>156,294</b>	<b>138,023</b>	<b>+13.2</b>
<b>SUZUKI</b>	<b>1.5</b>	<b>1.7</b>	<b>18,878</b>	<b>23,226</b>	<b>-18.7</b>	<b>1.4</b>	<b>1.8</b>	<b>142,370</b>	<b>189,257</b>	<b>-24.8</b>
<b>HONDA</b>	<b>1.7</b>	<b>2.1</b>	<b>20,798</b>	<b>28,346</b>	<b>-26.6</b>	<b>1.4</b>	<b>1.7</b>	<b>139,517</b>	<b>186,638</b>	<b>-25.2</b>
<b>MAZDA</b>	<b>1.6</b>	<b>1.9</b>	<b>19,882</b>	<b>25,563</b>	<b>-22.2</b>	<b>1.4</b>	<b>1.5</b>	<b>139,292</b>	<b>157,033</b>	<b>-11.3</b>
<b>JAGUAR LAND ROVER</b>	<b>1.0</b>	<b>0.9</b>	<b>11,865</b>	<b>12,752</b>	<b>-7.0</b>	<b>0.7</b>	<b>0.6</b>	<b>72,511</b>	<b>61,856</b>	<b>+17.2</b>
LAND ROVER	0.7	0.6	8,102	8,683	-6.7	0.5	0.4	51,529	40,313	+27.8
JAGUAR	0.3	0.3	3,763	4,069	-7.5	0.2	0.2	20,982	21,543	-2.6
<b>MITSUBISHI</b>	<b>0.9</b>	<b>0.6</b>	<b>11,383</b>	<b>8,225</b>	<b>+38.4</b>	<b>0.7</b>	<b>0.7</b>	<b>70,271</b>	<b>74,957</b>	<b>-6.3</b>
<b>CHRYSLER (3)</b>	<b>0.2</b>	<b>0.3</b>	<b>2,727</b>	<b>4,433</b>	<b>-38.5</b>	<b>0.3</b>	<b>0.3</b>	<b>27,481</b>	<b>37,150</b>	<b>-26.0</b>
<b>OTHER**</b>	<b>0.6</b>	<b>0.7</b>	<b>7,872</b>	<b>9,116</b>	<b>-13.7</b>	<b>1.0</b>	<b>1.1</b>	<b>107,164</b>	<b>119,575</b>	<b>-10.4</b>

(1) VW Group: VW 'other' include Bentley, Bugatti and Lamborghini

(\*) data for Cyprus & Malta n.a.

For further information, please contact:

(2) FIAT Group: FIAT 'other' include Ferrari & Maserati

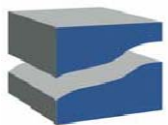
(\*\*) ACEA estimates

Ms. Quynh-Nhu Huynh - Tel. Manager Economics & Communications

(3) CHRYSLER includes Chrysler, Dodge and Jeep

E-mail: qh@acea.be - Tel. (32) 2 738 73 55

(4) Saab is not reported as part of GM starting March 2010. Saab figures for January and February are contained in the total GM number.



ACEA

# Press Release

## PROVISIONAL

### NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER

#### EU\* + EFTA Countries

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15/10/10

	September					January - September				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'10	'09	'10	'09	10/09	'10	'09	'10	'09	10/09
<b>ALL BRANDS**</b>			<b>1,261,643</b>	<b>1,389,211</b>	<b>-9.2</b>			<b>10,564,453</b>	<b>10,973,577</b>	<b>-3.7</b>
<b>VW Group</b>	<b>20.8</b>	<b>19.8</b>	<b>262,624</b>	<b>274,383</b>	<b>-4.3</b>	<b>21.3</b>	<b>21.3</b>	<b>2,246,984</b>	<b>2,332,641</b>	<b>-3.7</b>
VOLKSWAGEN	11.0	11.3	138,878	156,428	-11.2	11.2	11.4	1,187,370	1,249,546	-5.0
AUDI	4.3	3.5	54,192	49,059	+10.5	4.5	4.3	472,582	470,238	+0.5
SEAT	1.9	1.6	23,562	22,346	+5.4	2.2	2.2	233,459	242,463	-3.7
SKODA	3.6	3.3	45,741	46,365	-1.3	3.3	3.4	351,926	368,744	-4.6
Others (1)	0.0	0.0	251	185	+35.7	0.0	0.0	1,647	1,650	-0.2
<b>PSA Group</b>	<b>12.2</b>	<b>11.8</b>	<b>153,656</b>	<b>164,584</b>	<b>-6.6</b>	<b>13.5</b>	<b>12.9</b>	<b>1,423,866</b>	<b>1,410,612</b>	<b>+0.9</b>
PEUGEOT	6.8	6.3	85,426	87,955	-2.9	7.3	6.9	775,949	756,037	+2.6
CITROEN	5.4	5.5	68,230	76,629	-11.0	6.1	6.0	647,917	654,575	-1.0
<b>RENAULT Group</b>	<b>8.6</b>	<b>8.6</b>	<b>108,645</b>	<b>118,968</b>	<b>-8.7</b>	<b>10.2</b>	<b>8.8</b>	<b>1,073,062</b>	<b>968,503</b>	<b>+10.8</b>
RENAULT	7.4	7.6	92,869	104,944	-11.5	8.3	7.2	876,757	794,034	+10.4
DACIA	1.3	1.0	15,776	14,024	+12.5	1.9	1.6	196,305	174,469	+12.5
<b>GM Group</b>	<b>9.6</b>	<b>9.3</b>	<b>121,686</b>	<b>129,609</b>	<b>-6.1</b>	<b>8.6</b>	<b>9.1</b>	<b>904,472</b>	<b>996,179</b>	<b>-9.2</b>
OPEL/VAUXHALL	8.3	7.9	104,938	110,045	-4.6	7.2	7.5	765,586	828,124	-7.6
CHEVROLET	1.3	1.2	16,667	17,276	-3.5	1.3	1.3	134,225	145,208	-7.6
SAAB (4)		0.2		2,216			0.2	3,527	21,844	
GM (US)	0.0	0.0	81	72	+12.5	0.0	0.0	1,134	1,003	+13.1
<b>FORD</b>	<b>8.6</b>	<b>9.7</b>	<b>108,700</b>	<b>135,007</b>	<b>-19.5</b>	<b>8.3</b>	<b>8.9</b>	<b>876,475</b>	<b>973,471</b>	<b>-10.0</b>
<b>FIAT Group</b>	<b>6.9</b>	<b>7.9</b>	<b>86,773</b>	<b>110,359</b>	<b>-21.4</b>	<b>7.8</b>	<b>8.8</b>	<b>822,855</b>	<b>961,985</b>	<b>-14.5</b>
FIAT	5.4	6.4	68,007	88,709	-23.3	6.2	7.1	657,622	779,298	-15.6
LANCIA	0.6	0.8	6,953	10,822	-35.8	0.8	0.8	79,904	91,209	-12.4
ALFA ROMEO	0.9	0.7	11,258	10,295	+9.4	0.8	0.8	79,966	86,274	-7.3
Others (2)	0.0	0.0	555	533	+4.1	0.1	0.0	5,363	5,204	+3.1
<b>BMW Group</b>	<b>5.9</b>	<b>5.4</b>	<b>74,941</b>	<b>74,623</b>	<b>+0.4</b>	<b>5.2</b>	<b>4.9</b>	<b>554,018</b>	<b>532,320</b>	<b>+4.1</b>
BMW	4.6	4.1	58,442	57,484	+1.7	4.3	3.9	452,002	429,895	+5.1
MINI	1.3	1.2	16,499	17,139	-3.7	1.0	0.9	102,016	102,425	-0.4
<b>DAIMLER</b>	<b>5.6</b>	<b>4.8</b>	<b>70,335</b>	<b>66,234</b>	<b>+6.2</b>	<b>4.8</b>	<b>4.7</b>	<b>503,527</b>	<b>515,281</b>	<b>-2.3</b>
MERCEDES	4.9	4.2	62,228	58,322	+6.7	4.2	4.0	438,863	443,362	-1.0
SMART	0.6	0.6	8,107	7,912	+2.5	0.6	0.7	64,664	71,919	-10.1
<b>TOYOTA Group</b>	<b>4.6</b>	<b>5.2</b>	<b>57,573</b>	<b>72,781</b>	<b>-20.9</b>	<b>4.4</b>	<b>5.0</b>	<b>464,972</b>	<b>548,636</b>	<b>-15.2</b>
TOYOTA	4.4	5.0	55,607	69,891	-20.4	4.3	4.9	450,473	533,033	-15.5
LEXUS	0.2	0.2	1,966	2,890	-32.0	0.1	0.1	14,499	15,603	-7.1
<b>NISSAN</b>	<b>3.1</b>	<b>3.0</b>	<b>38,691</b>	<b>41,873</b>	<b>-7.6</b>	<b>2.9</b>	<b>2.4</b>	<b>304,957</b>	<b>263,207</b>	<b>+15.9</b>
<b>HYUNDAI</b>	<b>2.7</b>	<b>2.5</b>	<b>33,571</b>	<b>34,879</b>	<b>-3.8</b>	<b>2.6</b>	<b>2.4</b>	<b>274,603</b>	<b>263,274</b>	<b>+4.3</b>
<b>KIA</b>	<b>2.1</b>	<b>2.0</b>	<b>26,323</b>	<b>27,465</b>	<b>-4.2</b>	<b>1.9</b>	<b>1.7</b>	<b>199,074</b>	<b>187,502</b>	<b>+6.2</b>
<b>VOLVO CAR CORP.</b>	<b>1.6</b>	<b>1.6</b>	<b>20,435</b>	<b>22,158</b>	<b>-7.8</b>	<b>1.6</b>	<b>1.3</b>	<b>168,346</b>	<b>147,568</b>	<b>+14.1</b>
<b>SUZUKI</b>	<b>1.6</b>	<b>1.7</b>	<b>19,681</b>	<b>24,048</b>	<b>-18.2</b>	<b>1.4</b>	<b>1.8</b>	<b>149,909</b>	<b>195,646</b>	<b>-23.4</b>
<b>MAZDA</b>	<b>1.6</b>	<b>1.9</b>	<b>20,649</b>	<b>26,554</b>	<b>-22.2</b>	<b>1.4</b>	<b>1.5</b>	<b>147,403</b>	<b>165,613</b>	<b>-11.0</b>
<b>HONDA</b>	<b>1.7</b>	<b>2.1</b>	<b>21,527</b>	<b>29,493</b>	<b>-27.0</b>	<b>1.4</b>	<b>1.8</b>	<b>146,978</b>	<b>196,100</b>	<b>-25.0</b>
<b>MITSUBISHI</b>	<b>1.0</b>	<b>0.6</b>	<b>12,168</b>	<b>8,760</b>	<b>+38.9</b>	<b>0.7</b>	<b>0.7</b>	<b>76,379</b>	<b>79,625</b>	<b>-4.1</b>
<b>JAGUAR LAND ROVER</b>	<b>1.0</b>	<b>0.9</b>	<b>12,026</b>	<b>12,910</b>	<b>-6.8</b>	<b>0.7</b>	<b>0.6</b>	<b>74,194</b>	<b>63,262</b>	<b>+17.3</b>
LAND ROVER	0.7	0.6	8,215	8,785	-6.5	0.5	0.4	52,715	41,136	+28.1
JAGUAR	0.3	0.3	3,811	4,125	-7.6	0.2	0.2	21,479	22,126	-2.9
<b>CHRYSLER (3)</b>	<b>0.2</b>	<b>0.3</b>	<b>2,836</b>	<b>4,645</b>	<b>-38.9</b>	<b>0.3</b>	<b>0.4</b>	<b>29,481</b>	<b>39,316</b>	<b>-25.0</b>
<b>OTHER**</b>	<b>0.7</b>	<b>0.7</b>	<b>8,803</b>	<b>9,878</b>	<b>-10.9</b>	<b>1.2</b>	<b>1.2</b>	<b>122,898</b>	<b>132,837</b>	<b>-7.5</b>

(1) VW Group: VW 'other' include Bentley, Bugatti and Lamborghini

(\*) data for Cyprus & Malta n.a.

For further information, please contact:

(2) FIAT Group: FIAT 'other' include Ferrari & Maserati

(\*\*) ACEA estimates

Ms. Quynh-Nhu Huynh - Manager Economics & Communications

(3) CHRYSLER includes Chrysler, Dodge and Jeep

E-mail: qh@acea.be - Tel. (32) 2 738 73 55

(4) Saab is not reported as part of GM starting March 2010. Saab figures for January and February are contained in the total GM number.



ACEA

# Press Release

## PROVISIONAL

### NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER WESTERN EUROPE (EU15 + EFTA Countries)

Commencing with the January 2010 new passenger car registrations figures, the ACEA data sheets will provide new vehicle registrations in alphabetical order for the countries of the European Union, and no longer separate for Western-Europe (15) and new EU Member States (10)\*. Results for the EFTA countries will continue to be reported separately. The monthly press releases will quote the 'EU' figures first, followed by the 'total Europe' figures, adding up the EU and EFTA figures.

15/10/10

	September					January - September				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'10	'09	'10	'09	10/09	'10	'09	'10	'09	10/09
<b>ALL BRANDS**</b>			<b>1,196,954</b>	<b>1,329,867</b>	<b>-10.0</b>			<b>9,992,971</b>	<b>10,339,637</b>	<b>-3.4</b>
<b>VW Group</b>	<b>20.5</b>	<b>19.4</b>	<b>244,909</b>	<b>258,387</b>	<b>-5.2</b>	<b>20.9</b>	<b>21.0</b>	<b>2,090,197</b>	<b>2,176,060</b>	<b>-3.9</b>
VOLKSWAGEN	11.2	11.3	133,637	150,920	-11.5	11.4	11.6	1,137,616	1,199,421	-5.2
AUDI	4.4	3.6	53,233	48,236	+10.4	4.6	4.5	463,412	460,704	+0.6
SEAT	1.9	1.6	22,646	21,569	+5.0	2.2	2.2	223,894	231,427	-3.3
SKODA	2.9	2.8	35,147	37,482	-6.2	2.6	2.7	263,668	282,901	-6.8
Other(1)	0.0	0.0	246	180	+36.7	0.0	0.0	1,607	1,607	+0.0
<b>PSA Group</b>	<b>12.4</b>	<b>12.0</b>	<b>148,447</b>	<b>159,647</b>	<b>-7.0</b>	<b>13.8</b>	<b>13.1</b>	<b>1,375,151</b>	<b>1,357,046</b>	<b>+1.3</b>
PEUGEOT	6.9	6.4	82,685	85,400	-3.2	7.5	7.0	749,671	727,374	+3.1
CITROEN	5.5	5.6	65,762	74,247	-11.4	6.3	6.1	625,480	629,672	-0.7
<b>RENAULT Group</b>	<b>8.4</b>	<b>8.4</b>	<b>100,314</b>	<b>111,408</b>	<b>-10.0</b>	<b>9.9</b>	<b>8.5</b>	<b>994,077</b>	<b>882,693</b>	<b>+12.6</b>
RENAULT	7.4	7.5	88,602	100,398	-11.7	8.3	7.2	831,875	746,750	+11.4
DACIA	1.0	0.8	11,712	11,010	+6.4	1.6	1.3	162,202	135,943	+19.3
<b>GM Group</b>	<b>9.7</b>	<b>9.4</b>	<b>115,882</b>	<b>125,281</b>	<b>-7.5</b>	<b>8.6</b>	<b>9.1</b>	<b>856,432</b>	<b>940,993</b>	<b>-9.0</b>
OPEL/VAUXHALL	8.4	8.0	100,822	106,997	-5.8	7.3	7.6	732,002	790,045	-7.3
CHEVROLET	1.3	1.2	14,987	16,058	-6.7	1.2	1.2	119,873	128,821	-6.9
SAAB (4)		0.2		2,159			0.2	3,448	21,183	
GM (US)	0.0	0.0	73	67	+9.0	0.0	0.0	1,109	944	+17.5
<b>FORD</b>	<b>8.6</b>	<b>9.8</b>	<b>103,023</b>	<b>129,803</b>	<b>-20.6</b>	<b>8.3</b>	<b>8.9</b>	<b>830,624</b>	<b>921,568</b>	<b>-9.9</b>
<b>FIAT Group</b>	<b>7.0</b>	<b>8.0</b>	<b>83,397</b>	<b>106,399</b>	<b>-21.6</b>	<b>7.9</b>	<b>8.9</b>	<b>791,503</b>	<b>919,326</b>	<b>-13.9</b>
FIAT	5.4	6.4	64,852	84,948	-23.7	6.3	7.1	628,058	738,720	-15.0
LANCIA	0.6	0.8	6,924	10,758	-35.6	0.8	0.9	79,477	90,526	-12.2
ALFA ROMEO	0.9	0.8	11,077	10,165	+9.0	0.8	0.8	78,706	84,951	-7.4
Other (2)	0.0	0.0	544	528	+3.0	0.1	0.0	5,262	5,129	+2.6
<b>BMW Group</b>	<b>6.1</b>	<b>5.5</b>	<b>73,552</b>	<b>73,536</b>	<b>+0.0</b>	<b>5.4</b>	<b>5.1</b>	<b>542,261</b>	<b>522,839</b>	<b>+3.7</b>
BMW	4.8	4.2	57,118	56,452	+1.2	4.4	4.1	440,790	421,008	+4.7
MINI	1.4	1.3	16,434	17,084	-3.8	1.0	1.0	101,471	101,831	-0.4
<b>DAIMLER</b>	<b>5.8</b>	<b>4.9</b>	<b>69,172</b>	<b>65,226</b>	<b>+6.0</b>	<b>5.0</b>	<b>4.9</b>	<b>494,720</b>	<b>504,535</b>	<b>-1.9</b>
MERCEDES	5.1	4.3	61,075	57,349	+6.5	4.3	4.2	430,187	432,862	-0.6
SMART	0.7	0.6	8,097	7,877	+2.8	0.6	0.7	64,533	71,673	-10.0
<b>TOYOTA Group</b>	<b>4.5</b>	<b>5.2</b>	<b>54,048</b>	<b>69,386</b>	<b>-22.1</b>	<b>4.3</b>	<b>4.9</b>	<b>432,037</b>	<b>511,379</b>	<b>-15.5</b>
TOYOTA	4.4	5.0	52,181	66,644	-21.7	4.2	4.8	418,554	497,040	-15.8
LEXUS	0.2	0.2	1,867	2,742	-31.9	0.1	0.1	13,483	14,339	-6.0
<b>NISSAN</b>	<b>3.1</b>	<b>3.0</b>	<b>36,931</b>	<b>40,207</b>	<b>-8.1</b>	<b>2.9</b>	<b>2.4</b>	<b>289,972</b>	<b>249,579</b>	<b>+16.2</b>
<b>HYUNDAI</b>	<b>2.5</b>	<b>2.4</b>	<b>29,938</b>	<b>32,137</b>	<b>-6.8</b>	<b>2.5</b>	<b>2.3</b>	<b>245,396</b>	<b>234,934</b>	<b>+4.5</b>
<b>KIA</b>	<b>1.9</b>	<b>1.8</b>	<b>23,183</b>	<b>24,401</b>	<b>-5.0</b>	<b>1.7</b>	<b>1.5</b>	<b>172,642</b>	<b>154,668</b>	<b>+11.6</b>
<b>VOLVO CAR CORP.</b>	<b>1.7</b>	<b>1.6</b>	<b>19,770</b>	<b>21,500</b>	<b>-8.0</b>	<b>1.6</b>	<b>1.4</b>	<b>162,191</b>	<b>140,920</b>	<b>+15.1</b>
<b>MAZDA</b>	<b>1.7</b>	<b>1.9</b>	<b>19,833</b>	<b>25,929</b>	<b>-23.5</b>	<b>1.4</b>	<b>1.5</b>	<b>139,630</b>	<b>157,351</b>	<b>-11.3</b>
<b>SUZUKI</b>	<b>1.5</b>	<b>1.7</b>	<b>18,259</b>	<b>22,446</b>	<b>-18.7</b>	<b>1.4</b>	<b>1.7</b>	<b>136,857</b>	<b>174,723</b>	<b>-21.7</b>
<b>HONDA</b>	<b>1.7</b>	<b>2.1</b>	<b>20,100</b>	<b>27,867</b>	<b>-27.9</b>	<b>1.3</b>	<b>1.7</b>	<b>134,091</b>	<b>179,868</b>	<b>-25.5</b>
<b>JAGUAR LAND ROV</b>	<b>1.0</b>	<b>0.9</b>	<b>11,909</b>	<b>12,616</b>	<b>-5.6</b>	<b>0.7</b>	<b>0.6</b>	<b>73,134</b>	<b>61,945</b>	<b>+18.1</b>
LAND ROVER	0.7	0.6	8,116	8,519	-4.7	0.5	0.4	51,863	40,163	+29.1
JAGUAR	0.3	0.3	3,793	4,097	-7.4	0.2	0.2	21,271	21,782	-2.3
<b>MITSUBISHI</b>	<b>0.9</b>	<b>0.6</b>	<b>11,029</b>	<b>7,704</b>	<b>+43.2</b>	<b>0.7</b>	<b>0.7</b>	<b>67,783</b>	<b>69,175</b>	<b>-2.0</b>
<b>CHRYSLER</b>	<b>0.2</b>	<b>0.3</b>	<b>2,718</b>	<b>4,478</b>	<b>-39.3</b>	<b>0.3</b>	<b>0.3</b>	<b>26,967</b>	<b>35,546</b>	<b>-24.1</b>
<b>OTHER**</b>	<b>0.9</b>	<b>0.9</b>	<b>10,540</b>	<b>11,509</b>	<b>-8.4</b>	<b>1.4</b>	<b>1.4</b>	<b>137,307</b>	<b>144,489</b>	<b>-5.0</b>

(1) VW Group: VW 'others' include Bentley, Bugatti and Lamborghini

(\*\*) ACEA estimates

For further information, please contact:

(2) FIAT Group: FIAT 'others' include Ferrari & Maserati

Ms. Quynh-Nhu Huynh - Manager Economics & Communications

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E-mail: qh@acea.be - Tel. (32) 2 738 73 55

(4) Saab is not reported as part of GM starting March 2010. Saab figures for January and February are contained in the total GM number.

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