

A C E A

Brussels, 16 November 2010

**Press Releases No. 273**  
**Statistics No. 243**

**JC/218/10**  
**LC/143/10**  
**CSG/39/10**

**Subject: Press Release – New Passenger Car Registration Figures for  
October 2010**

Please find enclosed the provisional new passenger car registration figures for  
October 2010.

Yours sincerely,

Quynh-Nhu Huynh

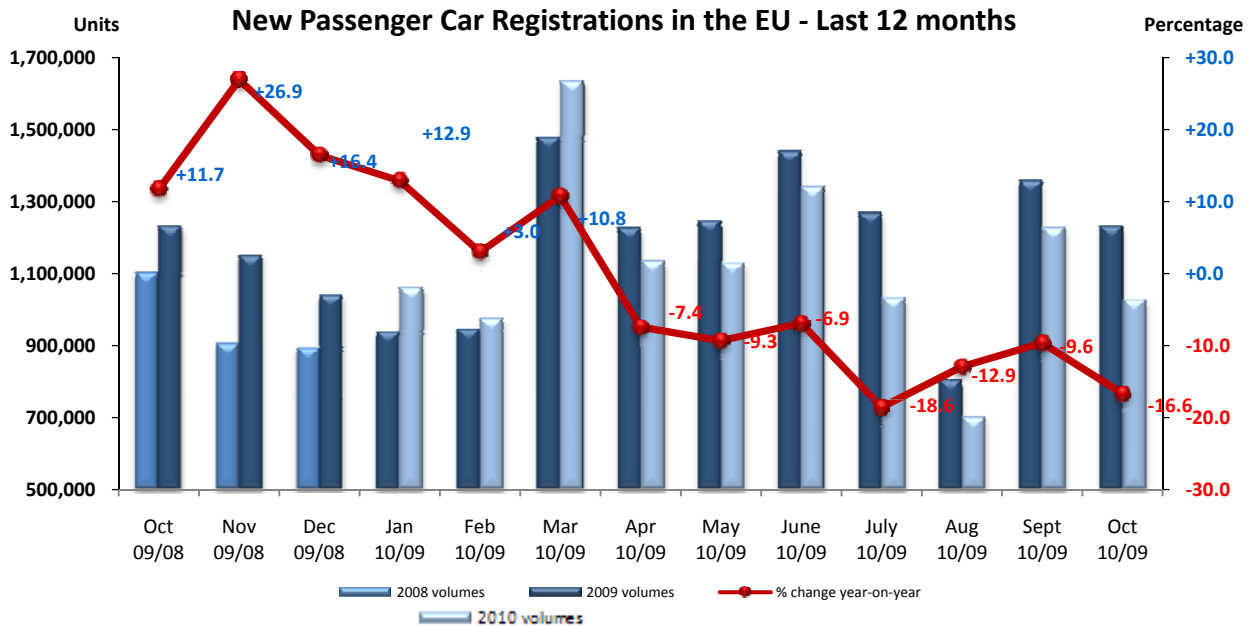
Encl.

Ref. ACEA: 20101407



November 16, 2010

## New Passenger Car Registrations *European Union*



Not adjusted for working days

### PASSENGER CARS: registrations drop 16.6% in October

New car registrations in the EU\* decreased to 1,027,036 units **in October**, marking a 16.6% contraction compared to October 2009. **Ten months into the year**, demand for new cars has decreased by 5.5%, totaling 11,279,542 new vehicles registered.

**In October**, all major markets faced a double-digit downturn, ranging from -18.5% in France, to -20.0% in Germany, -22.2% in the UK, -28.8% in Italy and -37.6% in Spain, which recorded the steepest decrease across the EU\*. In comparison, October 2009 saw an 12.1% upturn in EU\* registrations compared to 2008, when figures were down 14.9% compared to October 2007.

**From January to October**, the UK (+4.8%) and Spain (+9.4%) saw their markets expand, while France (-1.4%), Italy (-7.0%) and Germany (-26.8%) performed less well than over the same period last year. The largest drop was noted in Bulgaria (-35.6%) and the biggest increase in Ireland (+53.2%).

\* EU27, data for Cyprus and Malta unavailable

**NB:** Commencing with the January 2010 new passenger car registrations figures, the ACEA data sheets will provide new vehicle registrations in alphabetical order for the countries of the European Union, and no longer separate for Western-Europe (15) and new EU Member States (10)\*. Results for the EFTA countries will continue to be reported separately. The monthly press releases will quote the 'EU' figures first, followed by the 'total Europe' figures, adding up the EU and EFTA figures.

**PRESS EMBARGO FOR ALL DATA :  
8.00 A.M.(7.00 A.M GMT), November 16, 2010**

## PROVISIONAL NEW PASSENGER CAR REGISTRATIONS BY MARKET EUROPEAN UNION\*

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Commencing with the January 2010 new passenger car registrations figures, the ACEA data sheets will provide new vehicle registrations in alphabetical order for the countries of the European Union, and no longer separate for Western-Europe (15) and new EU Member States (10)\*. Results for the EFTA countries will continue to be reported separately. The monthly press releases will quote the 'EU' figures first, followed by the 'total Europe' figures, adding up the EU and EFTA figures.  
16/10/10

	October '10	October '09	% Chg 10/09	Jan - Oct '10	Jan - Oct '09	% Chg 10/09
AUSTRIA	28,713	26,694	+7.6	280,173	274,369	+2.1
BELGIUM	43,570	39,726	+9.7	477,567	414,609	+15.2
BULGARIA	1,389	1,531	-9.3	12,698	19,723	-35.6
CZECH REPUBLIC	13,126	14,121	-7.0	138,879	131,869	+5.3
DENMARK	13,379	9,992	+33.9	124,143	91,578	+35.6
ESTONIA	993	449	+121.2	7,264	7,374	-1.5
FINLAND	9,536	7,626	+25.0	97,588	80,236	+21.6
FRANCE	171,950	210,941	-18.5	1,829,440	1,854,963	-1.4
GERMANY	256,775	321,120	-20.0	2,423,627	3,311,886	-26.8
GREECE	7,807	11,725	-33.4	131,038	192,769	-32.0
HUNGARY	3,569	3,366	+6.0	37,289	52,414	-28.9
IRELAND**	3,284	1,530	+114.6	86,741	56,633	+53.2
ITALY	139,740	196,323	-28.8	1,683,119	1,808,905	-7.0
LATVIA	396	218	+81.7	3,905	3,397	+15.0
LITHUANIA	943	493	+91.3	6,270	5,930	+5.7
LUXEMBURG	3,832	4,301	-10.9	43,778	41,163	+6.4
NETHERLANDS	43,920	35,617	+23.3	435,141	351,803	+23.7
POLAND***	30,343	25,245	+20.2	263,562	264,675	-0.4
PORTUGAL	15,347	15,182	+1.1	176,747	128,039	+38.0
ROMANIA	8,281	7,572	+9.4	70,629	96,213	-26.6
SLOVAKIA	6,121	4,459	+37.3	49,858	66,813	-25.4
SLOVENIA	4,741	4,764	-0.5	51,215	47,750	+7.3
SPAIN	61,366	98,404	-37.6	848,555	775,580	+9.4
SWEDEN	26,420	21,783	+21.3	233,162	173,914	+34.1
UNITED KINGDOM	131,495	168,942	-22.2	1,767,154	1,685,981	+4.8
<b>EUROPEAN UNION (EU27)*</b>	<b>1,027,036</b>	<b>1,232,124</b>	<b>-16.6</b>	<b>11,279,542</b>	<b>11,938,586</b>	<b>-5.5</b>
<b>EU15</b>	<b>957,134</b>	<b>1,169,906</b>	<b>-18.2</b>	<b>10,637,973</b>	<b>11,242,428</b>	<b>-5.4</b>
<b>EU10*</b>	<b>69,902</b>	<b>62,218</b>	<b>+12.4</b>	<b>641,569</b>	<b>696,158</b>	<b>-7.8</b>
ICELAND	125	76	+64.5	2,697	1,869	+44.3
NORWAY	10,683	10,187	+4.9	105,710	78,825	+34.1
SWITZERLAND	24,133	22,840	+5.7	240,622	219,823	+9.5
<b>EFTA</b>	<b>34,941</b>	<b>33,103</b>	<b>+5.6</b>	<b>349,029</b>	<b>300,517</b>	<b>+16.1</b>
<b>EU27*+EFTA</b>	<b>1,061,977</b>	<b>1,265,227</b>	<b>-16.1</b>	<b>11,628,571</b>	<b>12,239,103</b>	<b>-5.0</b>
<b>EU15+EFTA</b>	<b>992,075</b>	<b>1,203,009</b>	<b>-17.5</b>	<b>10,987,002</b>	<b>11,542,945</b>	<b>-4.8</b>

(\*) EU including Bulgaria and Romania; data for Malta and Cyprus currently not available.

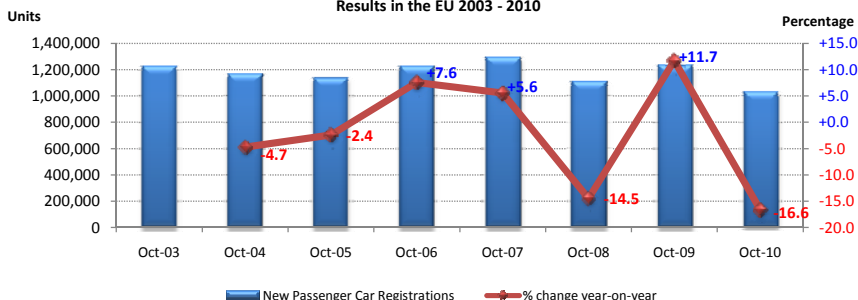
(\*\*) ACEA estimates

(\*\*\*) Figures reported in Poland correspond to sales;

registrations are lower than sales by ca. 9%-10% in October and by ca.7.5% in Jan-Oct

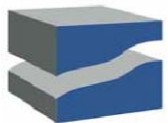
For further information, please contact: Ms. Quynh-Nhu Huynh - Manager Economics & Communications - E-mail: qh@acea.be - Tel. (32) 2 738 73 55

**New Passenger Car Registrations in October**  
Results in the EU 2003 - 2010



**Next press release: Wednesday, December 15, 2010**

This information is available on the ACEA website: <http://www.acea.be>



ACEA

# Press Release

## PROVISIONAL

### NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER

#### EUROPEAN UNION (EU)\*

Commencing with the January 2010 new passenger car registrations figures, the ACEA data sheets will provide new vehicle registrations in alphabetical order for the countries of the European Union, and no longer separate for Western-Europe (15) and new EU Member States (10)\*. Results for the EFTA countries will continue to be reported separately. The monthly press releases will quote the 'EU' figures first, followed by the 'total Europe' figures, adding up the EU and EFTA figures.

16/10/10

	October					January - October				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'10	'09	'10	'09	10/09	'10	'09	'10	'09	10/09
<b>ALL BRANDS**</b>			<b>1,027,036</b>	<b>1,232,124</b>	<b>-16.6</b>			<b>11,279,542</b>	<b>11,938,586</b>	<b>-5.5</b>
<b>VW Group</b>	<b>22.5</b>	<b>21.1</b>	<b>230,869</b>	<b>260,232</b>	<b>-11.3</b>	<b>21.3</b>	<b>21.2</b>	<b>2,400,311</b>	<b>2,528,527</b>	<b>-5.1</b>
VOLKSWAGEN	11.9	11.5	121,996	141,507	-13.8	11.3	11.4	1,271,283	1,359,388	-6.5
AUDI	4.9	4.0	50,395	49,351	+2.1	4.5	4.2	505,601	502,978	+0.5
SEAT	2.1	2.1	21,304	26,025	-18.1	2.2	2.2	248,747	263,980	-5.8
SKODA	3.6	3.5	37,036	43,213	-14.3	3.3	3.4	373,049	400,566	-6.9
Others (1)	0.0	0.0	138	136	+1.5	0.0	0.0	1,631	1,615	+1.0
<b>PSA Group</b>	<b>13.0</b>	<b>13.5</b>	<b>133,499</b>	<b>166,251</b>	<b>-19.7</b>	<b>13.5</b>	<b>13.0</b>	<b>1,528,221</b>	<b>1,554,633</b>	<b>-1.7</b>
PEUGEOT	6.8	7.1	69,609	87,398	-20.4	7.3	7.0	828,833	831,164	-0.3
CITROEN	6.2	6.4	63,890	78,853	-19.0	6.2	6.1	699,388	723,469	-3.3
<b>RENAULT Group</b>	<b>10.8</b>	<b>10.9</b>	<b>110,761</b>	<b>134,863</b>	<b>-17.9</b>	<b>10.3</b>	<b>9.1</b>	<b>1,167,103</b>	<b>1,091,183</b>	<b>+7.0</b>
RENAULT	8.7	9.3	89,441	114,355	-21.8	8.5	7.5	953,139	897,607	+6.2
DACIA	2.1	1.7	21,320	20,508	+4.0	1.9	1.6	213,964	193,576	+10.5
<b>GM Group</b>	<b>8.1</b>	<b>8.4</b>	<b>83,249</b>	<b>103,029</b>	<b>-19.2</b>	<b>8.6</b>	<b>9.1</b>	<b>969,959</b>	<b>1,082,235</b>	<b>-10.4</b>
OPEL/VAUXHALL	6.7	6.9	69,161	85,307	-18.9	7.3	7.5	819,710	899,300	-8.9
CHEVROLET	1.4	1.3	14,026	15,992	-12.3	1.3	1.3	145,802	159,321	-8.5
SAAB (4)		0.1		1,639			0.2	3,436	22,638	
GM (US)	0.0	0.0	62	91	-31.9	0.0	0.0	1,011	976	+3.6
<b>FORD</b>	<b>7.3</b>	<b>8.7</b>	<b>75,190</b>	<b>106,666</b>	<b>-29.5</b>	<b>8.2</b>	<b>8.9</b>	<b>928,328</b>	<b>1,063,856</b>	<b>-12.7</b>
<b>FIAT Group</b>	<b>7.0</b>	<b>8.8</b>	<b>72,388</b>	<b>107,953</b>	<b>-32.9</b>	<b>7.8</b>	<b>8.9</b>	<b>881,495</b>	<b>1,057,322</b>	<b>-16.6</b>
FIAT	5.4	7.1	55,437	87,193	-36.4	6.2	7.2	703,613	857,658	-18.0
LANCIA	0.6	0.9	6,285	11,047	-43.1	0.8	0.8	85,527	101,384	-15.6
ALFA ROMEO	1.0	0.8	10,343	9,286	+11.4	0.8	0.8	87,158	93,159	-6.4
Others (2)	0.0	0.0	323	427	-24.4	0.0	0.0	5,197	5,121	+1.5
<b>BMW Group</b>	<b>6.0</b>	<b>4.7</b>	<b>61,346</b>	<b>58,364</b>	<b>+5.1</b>	<b>5.3</b>	<b>4.8</b>	<b>597,112</b>	<b>574,550</b>	<b>+3.9</b>
BMW	4.9	3.8	50,047	47,197	+6.0	4.3	3.9	486,611	463,803	+4.9
MINI	1.1	0.9	11,299	11,167	+1.2	1.0	0.9	110,501	110,747	-0.2
<b>DAIMLER</b>	<b>5.4</b>	<b>4.7</b>	<b>55,612</b>	<b>58,497</b>	<b>-4.9</b>	<b>4.8</b>	<b>4.7</b>	<b>546,129</b>	<b>560,731</b>	<b>-2.6</b>
MERCEDES	4.8	4.1	49,674	50,715	-2.1	4.2	4.0	477,250	482,997	-1.2
SMART	0.6	0.6	5,938	7,782	-23.7	0.6	0.7	68,879	77,734	-11.4
<b>TOYOTA Group</b>	<b>4.3</b>	<b>5.0</b>	<b>43,696</b>	<b>61,312</b>	<b>-28.7</b>	<b>4.3</b>	<b>4.9</b>	<b>484,326</b>	<b>588,177</b>	<b>-17.7</b>
TOYOTA	4.2	4.9	42,689	59,959	-28.8	4.2	4.8	469,648	572,079	-17.9
LEXUS	0.1	0.1	1,007	1,353	-25.6	0.1	0.1	14,678	16,098	-8.8
<b>NISSAN</b>	<b>3.0</b>	<b>2.7</b>	<b>30,563</b>	<b>33,687</b>	<b>-9.3</b>	<b>2.9</b>	<b>2.4</b>	<b>326,532</b>	<b>289,857</b>	<b>+12.7</b>
<b>HYUNDAI</b>	<b>2.5</b>	<b>2.1</b>	<b>25,315</b>	<b>25,588</b>	<b>-1.1</b>	<b>2.6</b>	<b>2.4</b>	<b>291,781</b>	<b>281,943</b>	<b>+3.5</b>
<b>KIA</b>	<b>2.1</b>	<b>1.8</b>	<b>21,116</b>	<b>22,621</b>	<b>-6.7</b>	<b>1.9</b>	<b>1.7</b>	<b>216,513</b>	<b>207,677</b>	<b>+4.3</b>
<b>VOLVO CAR CORP.</b>	<b>1.9</b>	<b>1.5</b>	<b>19,257</b>	<b>18,881</b>	<b>+2.0</b>	<b>1.6</b>	<b>1.3</b>	<b>175,564</b>	<b>156,904</b>	<b>+11.9</b>
<b>SUZUKI</b>	<b>1.4</b>	<b>1.6</b>	<b>14,751</b>	<b>19,372</b>	<b>-23.9</b>	<b>1.4</b>	<b>1.7</b>	<b>157,012</b>	<b>208,629</b>	<b>-24.7</b>
<b>HONDA</b>	<b>1.1</b>	<b>1.4</b>	<b>11,389</b>	<b>17,072</b>	<b>-33.3</b>	<b>1.3</b>	<b>1.7</b>	<b>150,906</b>	<b>203,710</b>	<b>-25.9</b>
<b>MAZDA</b>	<b>1.1</b>	<b>1.2</b>	<b>11,315</b>	<b>14,682</b>	<b>-22.9</b>	<b>1.3</b>	<b>1.4</b>	<b>150,642</b>	<b>171,715</b>	<b>-12.3</b>
<b>MITSUBISHI</b>	<b>0.9</b>	<b>0.5</b>	<b>8,800</b>	<b>6,146</b>	<b>+43.2</b>	<b>0.7</b>	<b>0.7</b>	<b>79,345</b>	<b>81,103</b>	<b>-2.2</b>
<b>JAGUAR LAND ROVER</b>	<b>0.6</b>	<b>0.6</b>	<b>5,846</b>	<b>6,830</b>	<b>-14.4</b>	<b>0.7</b>	<b>0.6</b>	<b>78,356</b>	<b>68,026</b>	<b>+15.2</b>
LAND ROVER	0.4	0.4	4,303	4,698	-8.4	0.5	0.4	55,831	44,351	+25.9
JAGUAR	0.2	0.2	1,543	2,132	-27.6	0.2	0.2	22,525	23,675	-4.9
<b>CHRYSLER (3)</b>	<b>0.2</b>	<b>0.3</b>	<b>2,095</b>	<b>3,712</b>	<b>-43.6</b>	<b>0.3</b>	<b>0.3</b>	<b>29,639</b>	<b>40,862</b>	<b>-27.5</b>
<b>OTHER**</b>	<b>1.0</b>	<b>0.5</b>	<b>9,979</b>	<b>6,366</b>	<b>+56.8</b>	<b>1.1</b>	<b>1.1</b>	<b>120,267</b>	<b>126,946</b>	<b>-5.3</b>

(1) VW Group: VW 'other' include Bentley, Bugatti and Lamborghini

(\*) data for Cyprus & Malta n.a.

For further information, please contact:

(2) FIAT Group: FIAT 'other' include Ferrari & Maserati

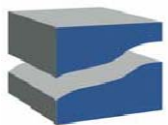
(\*\*) ACEA estimates

Ms. Quynh-Nhu Huynh - Manager Economics & Communications

(3) CHRYSLER includes Chrysler, Dodge and Jeep

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(4) Saab is not reported as part of GM starting March 2010. Saab figures for January and February are contained in the total GM number.



ACEA

# Press Release

## PROVISIONAL

### NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER

#### EU\* + EFTA Countries

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16/10/10

	October					January - October				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'10	'09	'10	'09	10/09	'10	'09	'10	'09	10/09
<b>ALL BRANDS**</b>			<b>1,061,977</b>	<b>1,265,227</b>	<b>-16.1</b>			<b>11,628,571</b>	<b>12,239,103</b>	<b>-5.0</b>
<b>VW Group</b>	<b>22.6</b>	<b>21.2</b>	<b>239,526</b>	<b>268,066</b>	<b>-10.6</b>	<b>21.4</b>	<b>21.2</b>	<b>2,485,829</b>	<b>2,600,653</b>	<b>-4.4</b>
VOLKSWAGEN	11.9	11.5	126,633	145,556	-13.0	11.3	11.4	1,314,416	1,395,068	-5.8
AUDI	4.9	4.0	52,181	51,081	+2.2	4.5	4.3	524,549	521,319	+0.6
SEAT	2.0	2.1	21,737	26,592	-18.3	2.2	2.2	255,044	269,055	-5.2
SKODA	3.7	3.5	38,822	44,688	-13.1	3.4	3.4	390,025	413,432	-5.7
Others (1)	0.0	0.0	153	149	+2.7	0.0	0.0	1,795	1,779	+0.9
<b>PSA Group</b>	<b>12.9</b>	<b>13.4</b>	<b>136,725</b>	<b>169,104</b>	<b>-19.1</b>	<b>13.4</b>	<b>12.9</b>	<b>1,561,054</b>	<b>1,579,716</b>	<b>-1.2</b>
PEUGEOT	6.7	7.0	71,487	89,017	-19.7	7.3	6.9	847,648	845,054	+0.3
CITROEN	6.1	6.3	65,238	80,087	-18.5	6.1	6.0	713,406	734,662	-2.9
<b>RENAULT Group</b>	<b>10.6</b>	<b>10.8</b>	<b>113,074</b>	<b>137,035</b>	<b>-17.5</b>	<b>10.2</b>	<b>9.0</b>	<b>1,185,943</b>	<b>1,105,538</b>	<b>+7.3</b>
RENAULT	8.6	9.2	91,273	116,331	-21.5	8.3	7.4	968,026	910,365	+6.3
DACIA	2.1	1.6	21,801	20,704	+5.3	1.9	1.6	217,917	195,173	+11.7
<b>GM Group</b>	<b>8.0</b>	<b>8.3</b>	<b>84,708</b>	<b>104,675</b>	<b>-19.1</b>	<b>8.5</b>	<b>9.0</b>	<b>989,261</b>	<b>1,100,857</b>	<b>-10.1</b>
OPEL/VAUXHALL	6.6	6.8	70,407	86,627	-18.7	7.2	7.5	836,155	914,751	-8.6
CHEVROLET	1.3	1.3	14,227	16,185	-12.1	1.3	1.3	148,376	161,393	-8.1
SAAB (4)		0.1		1,757			0.2	3,527	23,601	
GM (US)	0.0	0.0	74	106	-30.2	0.0	0.0	1,203	1,112	+8.2
<b>FORD</b>	<b>7.3</b>	<b>8.6</b>	<b>77,093</b>	<b>109,051</b>	<b>-29.3</b>	<b>8.2</b>	<b>8.8</b>	<b>950,754</b>	<b>1,082,522</b>	<b>-12.2</b>
<b>FIAT Group</b>	<b>6.9</b>	<b>8.7</b>	<b>73,774</b>	<b>109,689</b>	<b>-32.7</b>	<b>7.7</b>	<b>8.8</b>	<b>896,467</b>	<b>1,071,674</b>	<b>-16.3</b>
FIAT	5.3	7.0	56,331	88,503	-36.4	6.1	7.1	713,905	867,801	-17.7
LANCIA	0.6	0.9	6,334	11,143	-43.2	0.7	0.8	86,234	102,352	-15.7
ALFA ROMEO	1.0	0.8	10,778	9,570	+12.6	0.8	0.8	90,607	95,844	-5.5
Others (2)	0.0	0.0	331	473	-30.0	0.0	0.0	5,721	5,677	+0.8
<b>BMW Group</b>	<b>6.0</b>	<b>4.8</b>	<b>63,533</b>	<b>60,298</b>	<b>+5.4</b>	<b>5.3</b>	<b>4.8</b>	<b>617,420</b>	<b>592,619</b>	<b>+4.2</b>
BMW	4.9	3.9	51,863	48,814	+6.2	4.3	3.9	503,771	478,709	+5.2
MINI	1.1	0.9	11,670	11,484	+1.6	1.0	0.9	113,649	113,910	-0.2
<b>DAIMLER</b>	<b>5.4</b>	<b>4.7</b>	<b>56,989</b>	<b>60,064</b>	<b>-5.1</b>	<b>4.8</b>	<b>4.7</b>	<b>560,516</b>	<b>575,345</b>	<b>-2.6</b>
MERCEDES	4.8	4.1	50,855	52,145	-2.5	4.2	4.0	489,718	495,507	-1.2
SMART	0.6	0.6	6,134	7,919	-22.5	0.6	0.7	70,798	79,838	-11.3
<b>TOYOTA Group</b>	<b>4.4</b>	<b>5.1</b>	<b>46,500</b>	<b>64,389</b>	<b>-27.8</b>	<b>4.4</b>	<b>5.0</b>	<b>511,754</b>	<b>613,025</b>	<b>-16.5</b>
TOYOTA	4.3	5.0	45,422	62,914	-27.8	4.3	4.9	496,181	595,947	-16.7
LEXUS	0.1	0.1	1,078	1,475	-26.9	0.1	0.1	15,573	17,078	-8.8
<b>NISSAN</b>	<b>3.0</b>	<b>2.7</b>	<b>31,906</b>	<b>34,578</b>	<b>-7.7</b>	<b>2.9</b>	<b>2.4</b>	<b>336,849</b>	<b>297,784</b>	<b>+13.1</b>
<b>HYUNDAI</b>	<b>2.5</b>	<b>2.1</b>	<b>26,209</b>	<b>26,464</b>	<b>-1.0</b>	<b>2.6</b>	<b>2.4</b>	<b>300,763</b>	<b>289,681</b>	<b>+3.8</b>
<b>KIA</b>	<b>2.0</b>	<b>1.8</b>	<b>21,532</b>	<b>22,971</b>	<b>-6.3</b>	<b>1.9</b>	<b>1.7</b>	<b>220,606</b>	<b>210,473</b>	<b>+4.8</b>
<b>VOLVO CAR CORP.</b>	<b>1.9</b>	<b>1.6</b>	<b>20,537</b>	<b>19,965</b>	<b>+2.9</b>	<b>1.6</b>	<b>1.4</b>	<b>188,896</b>	<b>167,533</b>	<b>+12.8</b>
<b>SUZUKI</b>	<b>1.5</b>	<b>1.6</b>	<b>15,560</b>	<b>20,246</b>	<b>-23.1</b>	<b>1.4</b>	<b>1.8</b>	<b>165,362</b>	<b>215,892</b>	<b>-23.4</b>
<b>MAZDA</b>	<b>1.1</b>	<b>1.2</b>	<b>12,177</b>	<b>15,512</b>	<b>-21.5</b>	<b>1.4</b>	<b>1.5</b>	<b>159,710</b>	<b>181,125</b>	<b>-11.8</b>
<b>HONDA</b>	<b>1.1</b>	<b>1.4</b>	<b>11,933</b>	<b>17,797</b>	<b>-32.9</b>	<b>1.4</b>	<b>1.7</b>	<b>158,911</b>	<b>213,897</b>	<b>-25.7</b>
<b>MITSUBISHI</b>	<b>0.9</b>	<b>0.5</b>	<b>9,875</b>	<b>6,564</b>	<b>+50.4</b>	<b>0.7</b>	<b>0.7</b>	<b>86,838</b>	<b>86,189</b>	<b>+0.8</b>
<b>JAGUAR LAND ROVER</b>	<b>0.6</b>	<b>0.6</b>	<b>5,996</b>	<b>7,052</b>	<b>-15.0</b>	<b>0.7</b>	<b>0.6</b>	<b>80,191</b>	<b>69,654</b>	<b>+15.1</b>
LAND ROVER	0.4	0.4	4,412	4,823	-8.5	0.5	0.4	57,128	45,299	+26.1
JAGUAR	0.1	0.2	1,584	2,229	-28.9	0.2	0.2	23,063	24,355	-5.3
<b>CHRYSLER (3)</b>	<b>0.2</b>	<b>0.3</b>	<b>2,189</b>	<b>3,924</b>	<b>-44.2</b>	<b>0.3</b>	<b>0.4</b>	<b>31,834</b>	<b>43,240</b>	<b>-26.4</b>
<b>OTHER**</b>	<b>1.1</b>	<b>0.6</b>	<b>12,140</b>	<b>7,783</b>	<b>+56.0</b>	<b>1.2</b>	<b>1.2</b>	<b>139,613</b>	<b>141,686</b>	<b>-1.5</b>

(1) VW Group: VW 'other' include Bentley, Bugatti and Lamborghini

(\*) data for Cyprus & Malta n.a.

For further information, please contact:

(2) FIAT Group: FIAT 'other' include Ferrari & Maserati

(\*\*) ACEA estimates

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(3) CHRYSLER includes Chrysler, Dodge and Jeep

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(4) Saab is not reported as part of GM starting March 2010. Saab figures for January and February are contained in the total GM number.



ACEA

# Press Release

## PROVISIONAL

### NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER WESTERN EUROPE (EU15 + EFTA Countries)

Commencing with the January 2010 new passenger car registrations figures, the ACEA data sheets will provide new vehicle registrations in alphabetical order for the countries of the European Union, and no longer separate for Western-Europe (15) and new EU Member States (10)\*. Results for the EFTA countries will continue to be reported separately. The monthly press releases will quote the 'EU' figures first, followed by the 'total Europe' figures, adding up the EU and EFTA figures.

16/10/10

	October					January - October				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'10	'09	'10	'09	10/09	'10	'09	'10	'09	10/09
<b>ALL BRANDS**</b>			<b>992,075</b>	<b>1,203,009</b>	<b>-17.5</b>			<b>10,987,002</b>	<b>11,542,945</b>	<b>-4.8</b>
<b>VW Group</b>	<b>22.1</b>	<b>20.8</b>	<b>219,050</b>	<b>250,456</b>	<b>-12.5</b>	<b>21.0</b>	<b>21.0</b>	<b>2,307,447</b>	<b>2,426,277</b>	<b>-4.9</b>
VOLKSWAGEN	12.1	11.6	119,770	139,881	-14.4	11.4	11.6	1,256,916	1,339,083	-6.1
AUDI	5.1	4.2	50,904	50,077	+1.7	4.7	4.4	514,113	510,781	+0.7
SEAT	2.1	2.1	20,502	25,850	-20.7	2.2	2.2	244,176	257,277	-5.1
SKODA	2.8	2.9	27,725	34,501	-19.6	2.6	2.7	290,488	317,402	-8.5
Other(1)	0.0	0.0	149	147	+1.4	0.0	0.0	1,754	1,734	+1.2
<b>PSA Group</b>	<b>13.1</b>	<b>13.6</b>	<b>130,347</b>	<b>163,240</b>	<b>-20.2</b>	<b>13.7</b>	<b>13.2</b>	<b>1,505,965</b>	<b>1,520,286</b>	<b>-0.9</b>
PEUGEOT	6.9	7.1	68,324	85,945	-20.5	7.4	7.0	818,203	813,319	+0.6
CITROEN	6.3	6.4	62,023	77,295	-19.8	6.3	6.1	687,762	706,967	-2.7
<b>RENAULT Group</b>	<b>10.4</b>	<b>10.6</b>	<b>102,785</b>	<b>127,945</b>	<b>-19.7</b>	<b>10.0</b>	<b>8.8</b>	<b>1,096,726</b>	<b>1,010,638</b>	<b>+8.5</b>
RENAULT	8.7	9.2	86,117	111,100	-22.5	8.4	7.4	918,024	857,850	+7.0
DACIA	1.7	1.4	16,668	16,845	-1.1	1.6	1.3	178,702	152,788	+17.0
<b>GM Group</b>	<b>8.0</b>	<b>8.4</b>	<b>79,226</b>	<b>100,564</b>	<b>-21.2</b>	<b>8.5</b>	<b>9.0</b>	<b>935,721</b>	<b>1,041,557</b>	<b>-10.2</b>
OPEL/VAUXHALL	6.7	7.0	66,470	83,933	-20.8	7.3	7.6	798,609	873,978	-8.6
CHEVROLET	1.3	1.2	12,690	14,843	-14.5	1.2	1.2	132,493	143,664	-7.8
SAAB (4)		0.1		1,689			0.2	3,448	22,872	
GM (US)	0.0	0.0	66	99	-33.3	0.0	0.0	1,171	1,043	+12.3
<b>FORD</b>	<b>7.3</b>	<b>8.6</b>	<b>72,520</b>	<b>104,040</b>	<b>-30.3</b>	<b>8.2</b>	<b>8.9</b>	<b>902,802</b>	<b>1,025,608</b>	<b>-12.0</b>
<b>FIAT Group</b>	<b>7.1</b>	<b>8.8</b>	<b>70,289</b>	<b>105,751</b>	<b>-33.5</b>	<b>7.8</b>	<b>8.9</b>	<b>861,620</b>	<b>1,025,077</b>	<b>-15.9</b>
FIAT	5.4	7.1	53,154	84,815	-37.3	6.2	7.1	681,147	823,535	-17.3
LANCIA	0.6	0.9	6,300	11,067	-43.1	0.8	0.9	85,773	101,593	-15.6
ALFA ROMEO	1.1	0.8	10,507	9,401	+11.8	0.8	0.8	89,075	94,352	-5.6
Other (2)	0.0	0.0	328	468	-29.9	0.1	0.0	5,625	5,597	+0.5
<b>BMW Group</b>	<b>6.3</b>	<b>4.9</b>	<b>62,190</b>	<b>59,310</b>	<b>+4.9</b>	<b>5.5</b>	<b>5.0</b>	<b>604,308</b>	<b>582,149</b>	<b>+3.8</b>
BMW	5.1	4.0	50,594	47,888	+5.7	4.5	4.1	491,292	468,896	+4.8
MINI	1.2	0.9	11,596	11,422	+1.5	1.0	1.0	113,016	113,253	-0.2
<b>DAIMLER</b>	<b>5.6</b>	<b>4.9</b>	<b>55,949</b>	<b>59,011</b>	<b>-5.2</b>	<b>5.0</b>	<b>4.9</b>	<b>550,669</b>	<b>563,546</b>	<b>-2.3</b>
MERCEDES	5.0	4.2	49,845	51,103	-2.5	4.4	4.2	480,032	483,965	-0.8
SMART	0.6	0.7	6,104	7,908	-22.8	0.6	0.7	70,637	79,581	-11.2
<b>TOYOTA Group</b>	<b>4.3</b>	<b>5.1</b>	<b>43,011</b>	<b>61,210</b>	<b>-29.7</b>	<b>4.3</b>	<b>5.0</b>	<b>475,037</b>	<b>572,589</b>	<b>-17.0</b>
TOYOTA	4.2	5.0	42,031	59,851	-29.8	4.2	4.8	460,589	556,891	-17.3
LEXUS	0.1	0.1	980	1,359	-27.9	0.1	0.1	14,448	15,698	-8.0
<b>NISSAN</b>	<b>3.0</b>	<b>2.7</b>	<b>29,879</b>	<b>32,861</b>	<b>-9.1</b>	<b>2.9</b>	<b>2.4</b>	<b>319,793</b>	<b>282,439</b>	<b>+13.2</b>
<b>HYUNDAI</b>	<b>2.2</b>	<b>2.0</b>	<b>21,983</b>	<b>23,560</b>	<b>-6.7</b>	<b>2.4</b>	<b>2.2</b>	<b>267,334</b>	<b>258,437</b>	<b>+3.4</b>
<b>KIA</b>	<b>1.8</b>	<b>1.7</b>	<b>18,041</b>	<b>20,092</b>	<b>-10.2</b>	<b>1.7</b>	<b>1.5</b>	<b>190,683</b>	<b>174,760</b>	<b>+9.1</b>
<b>VOLVO CAR CORP.</b>	<b>2.0</b>	<b>1.6</b>	<b>19,744</b>	<b>19,103</b>	<b>+3.4</b>	<b>1.7</b>	<b>1.4</b>	<b>181,948</b>	<b>160,023</b>	<b>+13.7</b>
<b>MAZDA</b>	<b>1.1</b>	<b>1.2</b>	<b>11,353</b>	<b>14,792</b>	<b>-23.2</b>	<b>1.4</b>	<b>1.5</b>	<b>151,119</b>	<b>172,143</b>	<b>-12.2</b>
<b>SUZUKI</b>	<b>1.4</b>	<b>1.6</b>	<b>14,042</b>	<b>18,650</b>	<b>-24.7</b>	<b>1.4</b>	<b>1.7</b>	<b>150,812</b>	<b>193,373</b>	<b>-22.0</b>
<b>HONDA</b>	<b>1.1</b>	<b>1.3</b>	<b>10,457</b>	<b>16,068</b>	<b>-34.9</b>	<b>1.3</b>	<b>1.7</b>	<b>144,548</b>	<b>195,936</b>	<b>-26.2</b>
<b>JAGUAR LAND ROV</b>	<b>0.6</b>	<b>0.6</b>	<b>5,872</b>	<b>6,906</b>	<b>-15.0</b>	<b>0.7</b>	<b>0.6</b>	<b>79,005</b>	<b>68,191</b>	<b>+15.9</b>
LAND ROVER	0.4	0.4	4,309	4,696	-8.3	0.5	0.4	56,171	44,199	+27.1
JAGUAR	0.2	0.2	1,563	2,210	-29.3	0.2	0.2	22,834	23,992	-4.8
<b>MITSUBISHI</b>	<b>0.8</b>	<b>0.4</b>	<b>8,394</b>	<b>5,317</b>	<b>+57.9</b>	<b>0.7</b>	<b>0.6</b>	<b>76,702</b>	<b>74,492</b>	<b>+3.0</b>
<b>CHRYSLER</b>	<b>0.2</b>	<b>0.3</b>	<b>1,993</b>	<b>3,728</b>	<b>-46.5</b>	<b>0.3</b>	<b>0.3</b>	<b>28,992</b>	<b>39,031</b>	<b>-25.7</b>
<b>OTHER**</b>	<b>1.5</b>	<b>0.9</b>	<b>14,950</b>	<b>10,405</b>	<b>+43.7</b>	<b>1.4</b>	<b>1.4</b>	<b>155,770</b>	<b>156,393</b>	<b>-0.4</b>

(1) VW Group: VW 'others' include Bentley, Bugatti and Lamborghini

(\*\*) ACEA estimates

For further information, please contact:

(2) FIAT Group: FIAT 'others' include Ferrari & Maserati

Ms. Quynh-Nhu Huynh - Manager Economics & Communications

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(4) Saab is not reported as part of GM starting March 2010. Saab figures for January and February are contained in the total GM number.

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